CTR Window Washing Website

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WDD130 – 28

July 20, 2022

The subject of my website is a window washing company owned by my son and his friend, called “CTR (Choose the Right) Window Washing.” The audience of my website consists of homeowners and businessowners who are busy and looking for a simple solution to getting their windows cleaned. To view the website, one can follow this link: <https://kimkwatson.github.io/wdd130/ctr/index.html>

When visiting the CTR Window Washing website, future customers will be looking for something visually appealing and easy to navigate, thereby maximizing their comfort level in hiring CTR Window Washing for all of their window-washing needs. Those browsing my website are people who want to feel comfortable with the process, and they will want to feel comfortable with the owners. While visiting the site, my audience will be able to get a quick summary of the company’s values, the owners, and what methods they use.

As I designed my website, my main design goal was to have it be clean and modern with contrasting colors. The fonts and colors were chosen to reflect the style of the CTR Window Washing Company’s already-existing promotional materials, such as their t-shirts and logo.

Initially, I was hoping to include 2 other child pages: one for getting a quote and another for scheduling an appointment. However, it was soon apparent to me that those pages would have to wait until I learn JavaScript. Those 2 pages were omitted from the final project for that reason. Otherwise, my website does what I originally planned, and the pages mostly follow the wireframes I designed.

One of the lessons I learned while working on the website is how difficult it is to have a page end up looking like the wireframe. There were coding concepts that I must not have learned thoroughly enough for me to get the results I was trying to achieve, so it was necessary to review old lesson material. It was helpful to know about online resources, such as W3Schools, when I needed to look things up. This ability will serve me well in the future.

Other skills I learned from completing this project are writing up a site plan, drawing wireframes, and uploading to the web. These skills will serve me well in a professional setting. They are important parts of creating a website for someone else and will keep the process streamlined.

Besides the professional aspects of this project, there were many technical ones. I was able to apply the skills learned in the first part of the semester in creating a website from scratch with my own subject. Working through the whole process, step by step, from beginning to end, was so beneficial in preparing me to have the skills needed for setting up other websites on my own. I have the tools and resources I need to create the right types of files, write the HTML, style them with CSS, and upload projects to the web. These skills prepare me for the future, as I move on in school to learn JavaScript and more frontend web development. Furthermore, they set me on the path to achieve future professional goals.